

DECLARATION FOR PATENT APPLICATION (JOINT OR SOLE)

(Under 37 CFR § 1.63; with Power of Attorney)

FROMMER LAWRENCE & HAUG LLP

FLH File No. 450103-02815

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention ENTITLED:

SYSTEM AND METHOD FOR PURCHASING AN ITEM DISPLAYED ON A DISPLAY DEVICE

the specification of which

X is attached hereto.

was filed on _____ as Application Serial No. _____,

with amendment(s) through _____ (if applicable, give dates).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Sec. 1.56.

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Prior Foreign Application(s) (List additional applications on separate page): Priority Claimed:

Number: _____ Country: _____ Filed (Day/Month/Year): _____ Yes No

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code § 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Sec. 1.56, which became available between the filing date of the prior application and the national or PCT international filing date of this application:

Prior U.S. Application(s) (List additional applications on separate page):

App'n. Ser. Number: _____ Filed (Day/Month/Year): _____ Status (patented, pending, abandoned): _____

I hereby appoint WILLIAM S. FROMMER, Registration No. 25,506, and DENNIS M. SMID, Registration No. 34,930 or their duly appointed associate, my attorneys, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to file continuation and divisional applications thereof, to receive the Patent, and to transact all business in the Patent and Trademark Office and in the Courts in connection therewith, and specify that all communications about the application are to be directed to the following correspondence address:

WILLIAM S. FROMMER, Esq.
c/o FROMMER LAWRENCE & HAUG LLP
745 Fifth Avenue
New York, New York 10151

Direct all telephone calls to:

(212) 588-0800

to the attention of:

WILLIAM S. FROMMER

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INVENTOR(S):

Signature: _____

Full name of sole or first inventor: _____

Residence: _____

Citizenship: _____

P.O. Address: _____

Matthew S. CHANG

San Diego, CA

U.S.A.

9282 Adolphia St.,

San Diego, CA 92129-3580

U.S.A.

Date: 7 FEB 01

Signature: _____

Full name of 2nd joint inventor (if any): _____

Residence: _____

Citizenship: _____

P.O. Address: _____

Aditya KRISHNAN

San Diego, CA

U.S.A.

10641 Paseo Allegre Ave.,

San Diego, CA 92127

U.S.A.

Date: _____

[Similarly list additional inventors on separate page]

Post Office Address(es) of inventor(s):

[If all inventors have the same post office address]

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ADDITIONAL INVENTORS

Signature: _____ Date: _____
 Full name of 3rd joint inventor (if any): Andrew M. PROEHL
 Residence: San Francisco, CA
 Citizenship: U.S.A.
 P.O. Address: 3650 Fillmore St., #102,
 San Francisco, CA 94123
 U.S.A.

Signature: _____ Date: _____
 Full name of 4th joint inventor (if any): David K.L. YANG
 Residence: San Jose, CA
 Citizenship: U.S.A.
 P.O. Address: 1340 Redwood Lake Ct.,
 San Jose, CA 95131
 U.S.A.

Signature: _____ Date: _____
 Full name of 5th joint inventor (if any): Frederick J. ZUSTAK
 Residence: Poway, CA
 Citizenship: U.S.A.
 P.O. Address: 15594 Riparian Rd.,
 Poway, CA 92064
 U.S.A.

Signature: _____ Date: _____
 Full name of 6th joint inventor (if any): Peter Rae SHINTANI
 Residence: San Diego, CA
 Citizenship: Canada
 P.O. Address: 15616 Bernardo Center Dr.,
 San Diego, CA 92127
 U.S.A.

Signature: _____ Date: _____
 Full name of 7th joint inventor (if any): Mark Kenneth EYER
 Residence: San Diego, CA
 Citizenship: U.S.A.
 P.O. Address: 10525 Canyon Lake Dr.,
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Signature: _____ Date: _____
 Full name of 8th joint inventor (if any): Nicholas COLSEY
 Residence: Del Mar, CA
 Citizenship: U.K.
 P.O. Address: 2534 Via Pisa,
 Del Mar, CA 92014
 U.S.A.

Signature: _____ Date: _____
 Full name of 9th joint inventor (if any): Brant L. Candelore
 Residence: Escondido, CA
 Citizenship: U.S.A.
 P.O. Address: 10124 Quail Glen Way,
 Escondido, CA 92029-6502
 U.S.A.

Signature: _____ Date: _____
 Full name of 10th joint inventor (if any): Dayan Ivy GOLDEN
 Residence: San Diego, CA
 Citizenship: U.S.A.
 P.O. Address: 6122 Mesita Dr.,
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INVENTOR(S):

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Full name of sole or first inventor: _____

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Citizenship: _____

P.O. Address: _____

Matthew S. CHANG
San Diego, CA
U.S.A.
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San Diego, CA 92129-3580
U.S.A.

Date: _____

Signature: _____

Full name of 2nd joint inventor (if any): _____

Residence: _____

Citizenship: _____

P.O. Address: _____

Achya KRISHNAN
San Diego, CA
U.S.A.
10641 Paseo Alameda Ave.,
San Diego, CA 92127
U.S.A.

Date: 1/30/01

[Similarly list additional inventors on separate page]

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Signature: _____ Date: _____
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 Citizenship: U.S.A.
 P.O. Address: 10124 Quail Glen Way,
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U.S.A.

Signature: _____ Date: _____

Full name of 2nd joint inventor (if any): Aditya KRISHNAN
Residence: San Diego, CA
Citizenship: U.S.A.
P.O. Address: 10641 Paseo Allegra Ave.,
San Diego, CA 92127
U.S.A.

[Similarly list additional inventors on separate page]

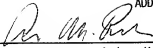
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Signature: 
 Full name of 3rd joint inventor (if any): Andrew M. PROEHL
 Residence: San Francisco, CA
 Citizenship: U.S.A.
 P.O. Address: 3650 Fillmore St., #102,
 San Francisco, CA 94123
 U.S.A.

Date: 1/31/07

Signature: _____
 Full name of 4th joint inventor (if any): David K.L. YANG
 Residence: San Jose, CA
 Citizenship: U.S.A.
 P.O. Address: 1340 Redwood Lake Ct.,
 San Jose, CA 95131
 U.S.A.

Date: _____

Signature: _____
 Full name of 5th joint inventor (if any): Frederick J. ZUSTAK
 Residence: Poway, CA
 Citizenship: U.S.A.
 P.O. Address: 15594 Riparian Rd.,
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 U.S.A.

Date: _____

Signature: _____
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 P.O. Address: 15616 Bernardo Center Dr.,
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Date: _____

Signature: _____
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Signature: _____
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 Citizenship: U.K.
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Date: _____

Signature: _____
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 Residence: Escondido, CA
 Citizenship: U.S.A.
 P.O. Address: 10124 Quail Glen Way,
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I hereby appoint WILLIAM S. FROMMER, Registration No. 25,506, and DENNIS M. SMID, Registration No. 34,930 or their duly appointed associate, my attorneys, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to file continuation and divisional applications thereof, to receive the Patent, and to transact all business in the Patent and Trademark Office and in the Courts in connection therewith, and specify that all communications about the application are to be directed to the following correspondence address:

WILLIAM S. FROMMER, Esq.
c/o FROMMER LAWRENCE & HAUG LLP
745 Fifth Avenue
New York, New York 10151

Direct all telephone calls to:
(212) 588-0800
to the attention of:
WILLIAM S. FROMMER

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

INVENTOR(S):

Signature: _____

Full name of sole or first inventor: _____

Matthew S. CHANG

Residence: _____

San Diego, CA

Citizenship: _____

U.S.A.

P.O. Address: _____

9282 Adolphia St.,
San Diego, CA 92129-3580
U.S.A.

Date: _____

Signature: _____

Full name of 2nd joint inventor (if any): _____

Aditya KRISHNAN

Residence: _____

San Diego, CA

Citizenship: _____

U.S.A.

P.O. Address: _____

10641 Paseo Alameda Ave.,
San Diego, CA 92127
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Date: _____

[Similarly list additional inventors on separate page]

Post Office Address(es) of inventor(s):

[If all inventors have the same post office address]

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Note: A post office address must be provided for each inventor.

ADDITIONAL INVENTORS

FLH File No. 450103-02815

Signature: _____ Date: _____
 Full name of 3rd joint inventor (if any): Andrew M. PROEHL
 Residence: San Francisco, CA
 Citizenship: U.S.A.
 P.O. Address: 3650 Fillmore St., #102,
 San Francisco, CA 94123
 U.S.A.

Signature: _____ Date: _____
 Full name of 4th joint inventor (if any): David K.L. YANG
 Residence: San Jose, CA
 Citizenship: U.S.A.
 P.O. Address: 1340 Redwood Lake Ct.,
 San Jose, CA 95131
 U.S.A.

Signature: *Frederick J. Zustak* _____ Date: *1-30-2001*
 Full name of 5th joint inventor (if any): Frederick J. ZUSTAK
 Residence: Poway, CA
 Citizenship: U.S.A.
 P.O. Address: 15594 Riparian Rd.,
 Poway, CA 92064
 U.S.A.

Signature: _____ Date: _____
 Full name of 6th joint inventor (if any): Peter Rae SHINTANI
 Residence: San Diego, CA
 Citizenship: Canada
 P.O. Address: 15616 Bernardo Center Dr.,
 San Diego, CA 92127
 U.S.A.

Signature: _____ Date: _____
 Full name of 7th joint inventor (if any): Mark Kenneth EYER
 Residence: San Diego, CA
 Citizenship: U.S.A.
 P.O. Address: 10525 Canyon Lake Dr.,
 San Diego, CA 92131
 U.S.A.

Signature: _____ Date: _____
 Full name of 8th joint inventor (if any): Nicholas COLSEY
 Residence: Del Mar, CA
 Citizenship: U.K.
 P.O. Address: 2534 Via Pisa,
 Del Mar, CA 92014
 U.S.A.

Signature: _____ Date: _____
 Full name of 9th joint inventor (if any): Brant L. Candelore
 Residence: Escondido, CA
 Citizenship: U.S.A.
 P.O. Address: 10124 Quail Glen Way,
 Escondido, CA 92029-6502
 U.S.A.

Signature: _____ Date: _____
 Full name of 10th joint inventor (if any): Dayan Ivy GOLDEN
 Residence: San Diego, CA
 Citizenship: U.S.A.
 P.O. Address: 6122 Mesita Dr.,
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(Under 37 CFR § 1.63; with Power of Attorney)

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Date: _____

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Aditya KRISHNAN

Residence:

San Diego, CA

Citizenship:

U.S.A.

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 Citizenship: U.S.A.
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 U.S.A

Signature: _____ Date: _____
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 Residence: Poway, CA
 Citizenship: U.S.A.
 P.O. Address: 15594 Riparian Rd.,
 Poway, CA 92064
 U.S.A

Signature: *Peter Shintani* Date: *Feb 7, 2001*
 Full name of 6th joint inventor (if any): Peter Rae SHINTANI
 Residence: San Diego, CA
 Citizenship: Canada
 P.O. Address: 15616 Bernardo Center Dr.,
 San Diego, CA 92127
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 Citizenship: U.S.A
 P.O. Address: 10124 Quail Glen Way,
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 U.S.A

Signature: _____ Date: _____
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 Residence: San Diego, CA
 Citizenship: U.S.A
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Full name of sole or first inventor: _____

Residence: _____

Citizenship: _____

P.O. Address: _____

Matthew S. CHANG

San Diego, CA

U.S.A.

9282 Adolphia St.,

San Diego, CA 92129-3580

U.S.A.

Date: _____

Signature: _____

Full name of 2nd joint inventor (if any): _____

Residence: _____

Citizenship: _____

P.O. Address: _____

Aditya KRISHNAN

San Diego, CA

U.S.A.

10641 Paseo Alameda Ave.,

San Diego, CA 92127

U.S.A.

Date: _____

[Similarly list additional inventors on separate page]

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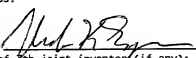
ADDITIONAL INVENTORS

Signature: _____ Date: _____
 Full name of 3rd joint inventor (if any): Andrew M. PROEHL
 Residence: San Francisco, CA
 Citizenship: U.S.A.
 P.O. Address: 3650 Fillmore St., #102,
 San Francisco, CA 94123
 U.S.A.

Signature: _____ Date: _____
 Full name of 4th joint inventor (if any): David K.L. YANG
 Residence: San Jose, CA
 Citizenship: U.S.A.
 P.O. Address: 1340 Redwood Lake Ct.,
 San Jose, CA 95131
 U.S.A.

Signature: _____ Date: _____
 Full name of 5th joint inventor (if any): Frederick J. ZUSTAK
 Residence: Poway, CA
 Citizenship: U.S.A.
 P.O. Address: 15594 Riparian Rd.,
 Poway, CA 92064
 U.S.A.

Signature: _____ Date: _____
 Full name of 6th joint inventor (if any): Peter Rae SHINTANI
 Residence: San Diego, CA
 Citizenship: Canada
 P.O. Address: 15616 Bernardo Center Dr.,
 San Diego, CA 92127
 U.S.A.

Signature:  Date: 2/7/01
 Full name of 7th joint inventor (if any): Mark Kenneth EYER
 Residence: San Diego, CA
 Citizenship: U.S.A.
 P.O. Address: 10525 Canyon Lake Dr.,
 San Diego, CA 92131
 U.S.A.

Signature: _____ Date: _____
 Full name of 8th joint inventor (if any): Nicholas COLSEY
 Residence: Del Mar, CA
 Citizenship: U.K.
 P.O. Address: 2534 Via Pisa,
 Del Mar, CA 92014
 U.S.A.

Signature: _____ Date: _____
 Full name of 9th joint inventor (if any): Brant L. Candelore
 Residence: Escondido, CA
 Citizenship: U.S.A.
 P.O. Address: 10124 Quail Glen Way,
 Escondido, CA 92029-6502
 U.S.A.

Signature: _____ Date: _____
 Full name of 10th joint inventor (if any): Dayan Ivy GOLDEN
 Residence: San Diego, CA
 Citizenship: U.S.A.
 P.O. Address: 6122 Mesita Dr.,
 San Diego, CA 92115
 U.S.A.

DECLARATION FOR PATENT APPLICATION (JOINT OR SOLE)

(Under 37 CFR § 1.63; with Power of Attorney)

FROMMER LAWRENCE & HAUG LLP

FLH File No. 450103-02815

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U.S.A.

Signature: _____ Date: _____
Full name of 4th joint inventor (if any): David K.L. YANG
Residence: San Jose, CA
Citizenship: U.S.A.
P.O. Address: 1340 Redwood Lake Ct.,
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U.S.A.

Signature: _____ Date: _____
Full name of 5th joint inventor (if any): Frederick J. ZUSTAK
Residence: Poway, CA
Citizenship: U.S.A.
P.O. Address: 15594 Riparian Rd.,
Poway, CA 92064
U.S.A.

Signature: _____ Date: _____
Full name of 6th joint inventor (if any): Peter Rae SHINTANI
Residence: San Diego, CA
Citizenship: Canada
P.O. Address: 15616 Bernardo Center Dr.,
San Diego, CA 92127
U.S.A.

Signature: _____ Date: _____
Full name of 7th joint inventor (if any): Mark Kenneth EYER
Residence: San Diego, CA
Citizenship: U.S.A.
P.O. Address: 10525 Canyon Lake Dr.,
San Diego, CA 92131
U.S.A.

Signature: _____ Date: _____
Full name of 8th joint inventor (if any): Nicholas COLSEY
Residence: Del Mar, CA
Citizenship: U.K.
P.O. Address: 2534 Via Pisa,
Del Mar, CA 92014
U.S.A.

Signature: Brant L. Candelore Date: 2/1/01
Full name of 9th joint inventor (if any): Brant L. Candelore
Residence: Escondido, CA
Citizenship: U.S.A.
P.O. Address: 10124 Quail Glen Way,
Escondido, CA 92029-6502
U.S.A.

Signature: _____ Date: _____
Full name of 10th joint inventor (if any): Dayan Ivy GOLDEN
Residence: San Diego, CA
Citizenship: U.S.A.
P.O. Address: 6122 Mesita Dr.,
San Diego, CA 92115
U.S.A.

DECLARATION FOR PATENT APPLICATION (JOINT OR SOLE)

(Under 37 CFR § 1.63; with Power of Attorney)

FROMMER LAWRENCE & HAUG LLP

FLH File No. 450103-02815

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention ENTITLED:

SYSTEM AND METHOD FOR PURCHASING AN ITEM DISPLAYED ON A DISPLAY DEVICE

the specification of which

X is attached hereto.

_____ was filed on _____ as Application Serial No. _____,

with amendment(s) through _____ (if applicable, give dates).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment referred to above.

I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Sec. 1.56.

I hereby claim foreign priority benefits under Title 35, United States Code, § 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s) (List additional applications on separate page): Priority Claimed:

Number: _____ Country: _____ Filed (Day/Month/Year): _____ Yes No

I hereby claim the benefit under Title 35, United States Code, § 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code § 112, I acknowledge the duty to disclose to the United States Patent and Trademark Office all information known to me to be material to patentability as defined in Title 37, Code of Federal Regulations, Sec. 1.56, which became available between the filing date of the prior application and the national or PCT international filing date of this application:

Prior U.S. Application(s) (List additional applications on separate page):

Appl. Ser. Number: _____ Filed (Day/Month/Year): _____ Status (patented, pending, abandoned): _____

I hereby appoint WILLIAM S. FROMMER, Registration No. 25,506, and DENNIS M. SMID, Registration No. 34,930 or their duly appointed associate, my attorneys, with full power of substitution and revocation, to prosecute this application, to make alterations and amendments therein, to file continuation and divisional applications thereof, to receive the Patent, and to transact all business in the Patent and Trademark Office and in the Courts in connection therewith, and specify that all communications about the application are to be directed to the following correspondence address:

WILLIAM S. FROMMER, Esq.
c/o FROMMER LAWRENCE & HAUG LLP
745 Fifth Avenue
New York, New York 10151

Direct all telephone calls to:
(212) 588-0800
to the attention of:
WILLIAM S. FROMMER

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

INVENTOR(S):

Signature: _____ Date: _____

Full name of sole or first inventor: Matthew S. CHANG
Residence: San Diego, CA
Citizenship: U.S.A.
P.O. Address: 9282 Adolphia St.,
San Diego, CA 92129-3580
U.S.A.

Signature: _____ Date: _____

Full name of 2nd joint inventor (if any): Aditya KRISHNAN
Residence: San Diego, CA
Citizenship: U.S.A.
P.O. Address: 10641 Paseo Allegra Ave.,
San Diego, CA 92127
U.S.A.

[Similarly list additional inventors on separate page]

Post Office Address(es) of inventor(s):

[If all inventors have the same post office address]

Note: In order to qualify for reduced fees available to Small Entities, each inventor and any other individual or entity having rights to the invention must also sign an appropriate separate "Verified Statement (Declaration) Claiming for Supporting a Claim by Another for Small Entity Status" form [e.g. for Independent Inventor, Small Business Concern, Nonprofit Organization, individual Non-Inventor].

Note: A post office address must be provided for each inventor.

ADDITIONAL INVENTORS

FLH File No. 450103-02815

Signature: _____ Date: _____
 Full name of 3rd joint inventor (if any): Andrew M. PROEHL
 Residence: San Francisco, CA
 Citizenship: U.S.A.
 P.O. Address: 3650 Fillmore St., #102,
 San Francisco, CA 94123
 U.S.A.

Signature: _____ Date: _____
 Full name of 4th joint inventor (if any): David K.L. YANG
 Residence: San Jose, CA
 Citizenship: U.S.A.
 P.O. Address: 1340 Redwood Lake Ct.,
 San Jose, CA 95131
 U.S.A.

Signature: _____ Date: _____
 Full name of 5th joint inventor (if any): Frederick J. ZUSTAK
 Residence: Poway, CA
 Citizenship: U.S.A.
 P.O. Address: 15594 Riparian Rd.,
 Poway, CA 92064
 U.S.A.

Signature: _____ Date: _____
 Full name of 6th joint inventor (if any): Peter Rae SHINTANI
 Residence: San Diego, CA
 Citizenship: Canada
 P.O. Address: 15616 Bernardo Center Dr.,
 San Diego, CA 92127
 U.S.A.

Signature: _____ Date: _____
 Full name of 7th joint inventor (if any): Mark Kenneth EYER
 Residence: San Diego, CA
 Citizenship: U.S.A.
 P.O. Address: 10525 Canyon Lake Dr.,
 San Diego, CA 92131
 U.S.A.

Signature: _____ Date: _____
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 Residence: Del Mar, CA
 Citizenship: U.K.
 P.O. Address: 2534 Via Pisa,
 Del Mar, CA 92014
 U.S.A.

Signature: _____ Date: _____
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 Residence: Escondido, CA
 Citizenship: U.S.A.
 P.O. Address: 10124 Quail Glen Way,
 Escondido, CA 92029-6502
 U.S.A.

Signature: *Dayan Ivy Golden* Date: *2/1/07*
 Full name of 10th joint inventor (if any): Dayan Ivy GOLDEN
 Residence: San Diego, CA
 Citizenship: U.S.A.
 P.O. Address: 6122 Mesita Dr.,
 San Diego, CA 92115
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